

600 CONVERGE FOR OCBC BANK'S COLLABORATIVE CHINESE NEW YEAR DO

Kuala Lumpur, 24 February 2016 – About 600 guests of OCBC Bank, ranging from premier banking to corporate customers, converged at the KL Hilton recently to celebrate the grand finale of the Bank's annual Chinese New Year dinner celebrations, steeped in its distinctive spirit of collaboration.



Dato' Ooi Sang Kuang, Chairman of OCBC Bank (Malaysia) Berhad (fifth from left) and Mr Ong Eng Bin, Chief Executive Officer of OCBC Bank (sixth from left) with other members of the OCBC Bank senior management team leading the toast for the night

The nationwide celebrations were progressively carried out over the preceding two weeks with over 2,000 of the Bank's customers in 16 locations across the country before culminating in the KL event.

Sounding out the collaboration theme amidst the night's myriad events and activities, OCBC Bank (Malaysia) Berhad's Chairman Dato' Ooi Sang Kuang said the Bank is moving single-mindedly toward recognising its customers as one – not simply as belonging either to its retail or business banking segments.

The joyous occasion got off to a rousing start as the lion dance performers emerged on stage to greet the senior members of OCBC Bank, including Chief Executive Officer Mr Ong Eng Bin and Chief Executive Officer of OCBC Al-Amin Bank Berhad Syed Abdull Aziz Syed Kechik. While the huge drums played enthusiastically and energetically in the background to unending applause, Mr Ong and Tuan Syed Abdull Aziz dotted the eyes of the lions as the signal to begin the performance and spark the many good things to come during the year.



Dato' Ooi Sang Kuang, Chairman of OCBC Bank (Malaysia) Berhad (left) and Mr Ong Eng Bin, Chief Executive Officer of OCBC Bank (right) strike a pose after the lion dance performance

In his inspiring speech centering on OCBC Bank's role as the customer's holistic partner through its cross-servicing platform, Dato' Ooi thanked all present for their loyalty to the Bank.

Jeweller Ameer Philips made the event even merrier with five customers going home much happier than when they came after being adjudged lucky draw winners for the night.

Customers who attended the oriental-themed dinner were also serenaded by the popular Dama Orchestra and its key vocalist, the renowned Tan Soo Suan, who belted out several hits including *Gong Xi Fa Cai* and *Good Portent*.

Describing the leap into the Year of the Monkey as both exciting and challenging, Mr Ong said the celebrations were key to showcasing the continual commitment the Bank has to forging collaborations with its numerous customers and partners.

“As a Bank that is dedicated to growing with our customers in both good and difficult times, we will work continuously for the success of our customers.

“There’s an old Chinese saying that behind every able man, there are always other able men. So we as a Bank, at all levels, will continue to look to becoming an even more integral part of our customers’ financial, business and wealth management success this year.

“As we like to say at OCBC Bank, if you want to walk fast, walk alone; if you want to walk far, walk with us,” he said.

The annual dinner concluded with a talk by the ever popular Dato Joey Yap who shared his take on what the Year of the Fire Monkey has in store.

About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world’s most highly-rated banks, with an Aa1 rating from Moody’s. Recognised for its financial strength and stability, OCBC Bank has been ranked Asean’s strongest bank and among the world’s five strongest banks by Bloomberg Markets for five consecutive years since the ranking’s inception in 2011.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank’s key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 630 branches and representative offices in 18 countries and regions. These include the more than 330 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and more than 90 branches and offices in Hong Kong, China and Macau under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit www.ocbc.com.my